

The Bridal Magazine

ADVERTISING RATES

Printed & Online Editions

Advert Size / Rates

- ● Full Page - £180 - if you secure for 4 issues we will price fix at £180 per issue
- Spread - £360 - if you secure for 4 issues we will price fix at £360 per issue
- ● Half Page - £90 - if you secure for 4 issues we will price fix at £90 per issue

Prime Locations	Number of Issues		
	1	3	4
Front Cover	£1100	£950	£850
Inside Front	£1100	£950	£850
Inside Back	£1000	£850	£750
Outside Back	£1000	£850	£750

ALL Prices above are per issue, if you secure a prime location for more than 1 issue you will receive a discount.

To be mentioned in our Wedding TV advert 6 times a day for 3 months, please add £700 to the above pricings for Spread, or any Prime Locations.

- Half page advert in both our printed and online editions, standard directory listing on our website with click to call, live links to your site, and a micro tag on your advert if required.
- ● Full page advert in both our printed and online editions, featured directory listing on our website with Google map, click to call, social media buttons, live links to your site, micro tag on your advert if required, up to 500 words description, full access while your advert is live to our 24-7 bridal database.
- ● Double page advert in both our printed and online editions, plus all the features of full page.
- ● Front cover and full page advert in both our printed and online editions, plus all the features of full page.

Mechanical Details

Printed Advert Sizes	Width	Height
Double Page Spread (with bleed)	340	244
Double Page Spread (trim)	334	238
Full Page (with bleed)	170	244
Full Page (trim)	164	238
Half Page (with bleed)	170	122
Half Page (trim)	164	119

Design Service

We can design your advert for you 100% FREE from artwork supplied. Please call the design department on 0151 494 5643 to discuss your requirements.

Designing your own advert

Ideally adverts will arrive as high resolution print ready format PDF's no less than 300 dpi in CMYK and design to the required size format, If you require templates please contact a member of the team

Please send all artwork via Dropbox sharing to info@thebridalmagazine.co.uk

Secure your advert now with a 25% deposit

Call

0151 494 5642